

<]`Zg[ØhYfnYbhfYb`]a` ; UnUghfY]ZYb
V`Y]VYb`[YgW`cggYb` `Hc hY`gcf[Yb`ZØf
5i ZfY[i b[°

<]`Zg[ØhYfj YfhY]`nYbhfYb`]a` ; UnUghfY]ZYb`V`Y]VYb
[YgW`cggYb`"FYbcj]Yfi b[gUfVY]hYb`U`g; fi bX`"6Yf]W`hY
ØVYf`hØX`]W`Y`JcfZ`"Y`U`Ufa`]Yfyb"



F UZU\ ž; UnUž`DU`Àgh]bU`!`8]Y`J`YfhY]i b[`j`cb`<]`Zg[ØhYfb`]a
; UnUghfY]ZYb`g]Y`h`g]W`X`YfnY]h`Yf\`YV`]W`Yb`GW`k`]Yf[[`_]`hYb
[Y[YbØVYf`"8]Y`J`YfhY]`nYbhfYbž`X]Y`j`cb`XYf; UnU`<i`a`Ub]hUf]Ub
: ci bXUh]cb`fi`<: Ł`]b`Ni`gUa`a`YbUfVY]h`a`]h`]gfUY`]gW`Yb`i`bX`!`G!
Ua`Yf]_Ub]gW`Yb`G]W`Yf\`Y]hgZ]fa`Yb`VYhf]YVYb`k`YfXYbž`V`Y]VYb
\`Yi`hY`[YgW`cggYb`"8]Yg`k`i`fXY`j`cb`XYf`]gfUY`]gW`Yb`5fa`YY`i`bX
XYf; <: `ØVYf`X]Y`D`UhhZ`cfa` `L`Ub[Y`_`ØbX][`h`"8Yf; fi bX`ZØf`X]Y
GW`Y`Y»`i`b[`g]bX`FYbcj]Yfi b[g!ž`C`f[Ub]gUh]cbg!`i`bX
9ZZ]n]Ybnj`YfVYggYfi b[gUfVY]hYbž`X]Y`bUW`"6Yf]W`hYb`ØVYf
hØX`]W`Y`JcfZ`"Y`]b`XYf`B`A`Y`Y]bYg`J`YfhY]i b[gnYbhfi`a`g]b`FYUZU\
Xf]b[YbX`bØh][`g]bX`"@Ui`h`XYf`<Ua`Ug!`_`cb`hfc`]]YfhYb

; Ygi bX\Y]hgVY\ÖfXY`g]bX`VY]`X]YgYb`J cfZÄ`Yb`a]bXYghYbg`&+
DU`Ägh]bYbgYf`[YhÖhYh`i bX`fi bX`- \$`j Yf`Yhnh`k cfXYbž`Y]b`l a ghUbXž
XYf`X]Y`G]hi Uh]cb`ni gÄh`]W\`Yg_U`]Yfh"

8]Y`]gfuY`]gW\Y`5fa YY`\Uh`X]Y`6Yj Ö`_Yfi b[`[Yk Ufbhž`g]W\`b]W\h`]b
X]Y`BÄ\Y`XYf`J YfhY`]i b[gnYbhFYb`ni `VY[YVYbž`XU`X]YgY`U`g
?Ua dZ[YV]YhY`[Y`hYb`"6Yf]W\hYb`ni Zc`[Y`gW\cgg`X]Y`]gfuY`]gW\Y
5fa YY`Ui ZDYfgcbYbž`X]Y`g]Y`U`g`J YfXÄW\h][Y`]XYbh]Z]n]YfhYž
bUW\XYa`X]YgY`b]W\h`Ui ZK UfbgW\ØggY`fYU[]YfhYb`"8]Y
]gfuY`]gW\Yb`GhY`Yb`VYhcbYbž`XUgg`g]Y`b]W\h`Ui ZN]j`]`]ghYb`n]Y`Ybž
k Ug`YXcW\`Xi fW\`X]Y`6Yf]W\hY`XYf`; UnU`<i a Ub]hUf]Ub
: ci bXUh]cb`i bX`UbXYfYb`l B!J YfhfYhYfb`]b`: fU[Y`[YghY`h`k]fX"

Ghf]hh][Y`5i ggU[Yb`i bX`]bhYfbUh]cbU`Y F YU_h]cbYb

⇒ Ni [Y`XYf`U`hi Y`Yb`9g_U`Uh]cb`\Uh`CfYb`A Ufa cfghY]bž
GdfYW\Yf`XYg]gfuY`]gW\Yb`5i » Yba]b]ghYf]i a gž`UfgW\Y`?f]h]_`Ub
Y]bYa`GhUhYa`Ybh`j cb`l B!; YbYfU`gY`fYhÄf`5bh`b]c`; i hYffYg
[YØVh`i bX`XYggYb`Y`i » Yfi b[Yb`U`g` GW\UbXY`VYnY]W\`bYh"
; i hYffYg`\UhY`Y]bY`gcZcfh][Y`i bX`i bUV`\Äb[]][Y`l bhYfgi W\`i b[
XYf`J cfZÄ`Y`[YZcfXYfhž`VY]`XYbYb`bUW\`5b[UVYb`XYf`<Ua Ug
N]j`]`]ghYb`Y]bYf`]gfuY`]gW\Yb`C ZYbg]j Y`ni a`CdZYf`Z]Y`Yb`"8]Y
8]g_i gg]cb`ØVYf`X]Y`\i a Ub]hÄfY`@U[Y`]b`; UnU`k]fX`ni gÄh`]W\
Xi fW\`Y]bYb`GhY]h`nk]gW\Yb`XYb`J YfY]bhYb`BUh]cbYb`i bX`=gfuY`
ØVYf`XYb`l a [Ub[`a]h`XYf`<Ua Ug`Ub[Y\Y]nh"

; i hYffYg`Äi » YfhY`g]W\`YbhgYhnh`ØVYf`X]Y`6Yf]W\hYž`XUgg`A YbgW\Yb
]\f`@YVYb`ZØf`@YVYbga]hY`f]g_]YfYb`a ØggYbž`i bX`VYhcbhYž`XUgg
=gfuY`j YfdZ]W\hYh`gY]ž`\i a Ub]hÄfY`<]ZY`ni ni`UggYb`"A Ufa cfghY]b
k]YXYfi a`_f]h]g]YfhYž`XUgg; i hYffYg`b]W\h`Ui ZX]Y`; Yk U`h`XYf
<Ua Ug`Y]b[]b[ž`X]Y`Yf`U`g`6YXfc`\i b[`ZØf`N]j`]`]ghYb`i bX`U`g
<]bXYfb]g`ZØf`Y ZY_h]j Y`<]`Zga U» bU`a Yb`XUfghY`h"

? f]h]_`Ub`XYf`<]`Zgj YfhY]`i b[

8]Y`; <: `\UhY`j cf`Y]bYf`K cW\Y`a]h`XYf`J YfhY]`i b[]cb

<]Zg[ØhYfb`VY[cbbYbž`bUWXYa` ðgfUY`bUW`Ub[Yf`6`cW_UXY
k]YXYf`<]Zg]YZYfi b[Yb`Yf`Ui VhY`"8]Y` ; <: `VYhfY]Vh]]Yf
J YfhY]i b[gnYbhfYb`ja` ; UnUghfY]ZYbž`ni`XYbYb
DU`Àgh]bYbgYfZJa`]Yb`U`Y`ZØbZ`HU[Y`[Y\Yb`gc`Ybž`i a
<]ZgdU`_YhY`UVni` \c`Yb`"9g`k]fX`YXcW`_f]h]g]Yfhž`XUgg`X]Y
U`_hi`Y`Yb`J`YfhY]`a`YW`Ub]ga`Yb`[YZ`À`f`W`g]bX`i`bX`j`]Y`Y
A`YbgW`Ybž`]bgVYgcbXYfY`À`hYfY`i`bX`_fUb`_Yž`b]W`h`i]b`XYf`@U[Y
g]bXž`X]Y`?Ua`dZ[YV]YhY`ni`Xi`fW`ei`YfYbž`i`a`Ub`@YVYbga`]hY`ni
[Y`Ub[Yb`"

I`B!J`YfhfYhYf`\UVYb`VYa`Yf`_hž`XUgg`V]g\Yf`_Y]bY`6Yk`Y]gY`ZØf`X]Y
j`cb`ðgfUY`Yf\cVYbYb`J`cfk`ØfZY`j`cf[Y`Y[h`k`i`fXYbž`XUgg`X]Y
<Ua`Ug`<]Zg[ØhYf`gh]Y`\`h`i`bX`XUa`]h`i` ; Y`X`j`YfX]Yb`h`"9g`V`Y]Vh
UVni`k`UfhYbž`cV`X]Y` ; <: `Ua` `8`cbbYfghU[ž`k`]Y`Ub[Y`_ØbX][hž`X]Y
J`YfhY]i`b[`XYf`<]Zg[ØhYf`k`]YXYf`Ui`ZbY`a`Yb`k`]fXž`i`a`XYb
U`_i`hYb`6YXØfZb]ggYb`XYf`6Yj`Ò`_Yfi`b[`]YfYW`h`ni`k`YfXYbž`X]Y`]b
XYb`YfghYb`K`cW`Yb`YXcW`bi`f`*`\$`DfcnYb`h`XYf`nk`Y]`A`j`]cbYb
A`YbgW`Yb`ja` ; UnUghfY]ZYb`YffY]W`Yb`_Ubb`"8]Y`G]hi`Uh]cb`V`Y]Vh
Ub[YgdUbb`hž`k`À`fYbX`X]Y`]bhYfbUh]cbU`Yb` ; Ya`Y]bgW`UZh
k`Y]hYf\]b`VYgcf[h`ØVYf`X]Y`\`i`a`Ub]h`ÀfY`?f]gY`ja` ; UnUghfY]ZYb`]gh`"

Ni`gUa`a`YbZUggYbX`VYf]W`hYb`]b`X]YgYf`_ca`d`Yi`Yb`@U[Y`a`Y`fYfY
GY]hYb`i`bhYfgW`]YX`]W`ØVYf`X]Y` ; YgW`Y`b]ggY`i`bX`k`YfZYb` : fU[Yb
Ui`Zž`cV`XYf`A`YW`Ub]ga`i`g`ni`f`J`YfhY]i`b[`j`cb`<]ZY`hUhg`ÀW`]W`X]Y
YZZ`_h]j`ghY`@Øgi`b[`]b`Y]bYa`XYf`Ua`gh`Àf`ghYb`i`a`_Àa`dZhYb
; YV]YhY`XYf`K`Y`h`XUfghY`h`"

: Øf`k`Y]hYfY`ðZcfa`Uh]cbYb`ni`XYb` ; YgW`Y`b]ggYb`ja
; UnUghfY]ZYb`_ØbbYb`G]Y`X]Y`5fh]_Y`j`cb`A`Yf`_i`fž`HU[Yggd]Y[Y`
i`bX`NY]h`Ui`Zfi`ZYb`"

8YhU]`g	
J`c`f`ZU`	A`c`f`X`#`H`c`h`g`W`U[
I`f`g`U`W`Y`	F`Y`b`c`j`]Y`fi`b[`g!`ž`C`f[`Ub]gUh]c`b`g!`i`b`X` 9ZZ]n]Y`b`nj`Y`f`V`Y`g`g`Y`fi`b[`g`U`f`V`Y]h`Y`b`
C`f`h`	F`U`Z`U`\`ž` ; UnUž`DU`Àgh]b`U`
J`Y`f`Y`h`h`Y`	-`\$`

8YhU]`g	
E i Y`Yb	<ul style="list-style-type: none">• k k k "a Yf_i f"XY• k k k "hU[Yggd]Y[Y`"XY• k k k "nY]h"XY

6Ygi WXYb`G]Y`i bg`Ui Z.`b!U["bYh