

=gfUY`a cV]`g]Yfh'7`Ubg]a ; UnU_f]Y[. '9]b
f]g_UbhYg`A Ub0j Yf°

=gfUY`a cV]`g]Yfh'dU`Àgh]bYbg]gWXY ; fi ddYb`ja ; UnUghfY]ZYb
[Y[Yb`X]Y`<Ua Ug"8]Y`@U[Y`Yg_U`Yfh'k Y]hYf`bUWX
a cbUHY`Ub[Ya `?cbZ]_h"



F UZU\ ž`DU`Àgh]bYbg]gWXY ; YV]YhY`!`gfUY`U`h`Y]bYb`bYi Yb
GWXf]h]a `?Ua dZ[Y[Yb`X]Y`<Ua Ug`i bhYfbca a Ybž`]bXYa `Yg
`c_U`Y`dU`Àgh]bYbg]gWXY ; fi ddYb`ja ; UnUghfY]ZYb`VYk UZZbYh"
FY[]Yfi b[gWYZ6Yb`Ua]b`BYhUb`U\i `VYgh`h][hY`X]YgY`A U» bU`a Y
Ui Z5bfUHYb`j cb`G]WXYf`Y]hgVYUa hYb`a]h`XYa `N]Y`ž`XUg`@YVYb
]gfUY`]gWXYf`Gc`XUHYb`ni `gW`ØhnYb"9]bY`XYf`i bhYfgh`Øhnyb
; fi ddYb`ghY`hi bhYf`XYf` : Ø\fi b[`j cb`>Jgg]f`5Vi `GWXUVUVž`X]Y`ja
FUi a `F UZU`U[]Yfh"8]YgY ; fi ddY`k Uf`ni j cf`]b`?cbZ]_hY`a]h`XYf
<Ua Ug`j Yfk]W_Y`hi bX`k]fX`j cb`X]YgYf`U`g`_f]a]bY`Yf
?c`UVcfUHYi f`VYnY]W`bYh"

A YX]YbVYf]W`hYb`ni Zc`[Y`k i fXY`5Vi `GWXUVUV`a]h`?U`UgW`b]_ck !
; Yk Y`fYb`Ui g[YghUhhYhž`X]Y`ni j cf`j cb`XYf`<Ua Ug

VYgW`U[bU`a h`k i fXYb`"9I dYfhYb`k UfbYb`YXcW`ž`XUgg`X]Y
G]hi Uh]cb`]a` ; UnUghfY]ZYb`UbUfW]gW`k YfXYb`_`ObbhY`ž`À`b`]W`k]Y
]b`Gca U`]U`"BYhUb`U`i`gW`cgg`ni XYa`Ui`gž`XUgg`X]Y
DU`Àgh]bYbg]gW`Y`5i hc`bca]VY`Y`ÒfXY`fD5`È`X]Y`?`cbhfc`Y`]a
; UnUghfY]ZYb`ØVYfbY`a`Yb`_`ObbhY`"Hfcm`bU`Y`ni`nk`Y`]`U`fYb
?`f]Y[`U`h`g`fUY`Y`g`bcW`b`]W`h[Y`gW`UZZ`ž`X]Y`<`Ua`Ug`j`c`gh`À`b`X][
ni`VYg]Y[Yb`"

5_hi Y`Y`?`À`a`dZY`i`bX`i`a`Ub]h`À`fY`G]hi Uh]cb

G]Y]h`XYa`6Y[]bb`XYg]; UnU!`?`f]Y[g`Ua`+`"C`_`hcVYf`&`\$`&`VY]bXYb
g]W`g`fUY`i`bX`X]Y`<`Ua`Ug`]b`Y`]bYa`]bhYbg]j`Yb`?`cbZ]_`hž`XYf
V]g`Ub[`ØVYf`) ("*\$`\$`dU`Àgh]bYbg]gW`Y`HcXYgc`dZYf[Y`Zc`fXYfh`U`h"
8Yf`]gfUY`]gW`Yb`5fa`YY[Y`Ub[`Yg`_`Øfn`]W`ž`X]Y
J`YfhY]X][i`b[gUb`U[Yb`XYf`<`Ua`Ug`]b`7`U`b`š`b]g`ni`Xi`fW`VfY`W`Ybž
i`bX`a`Y`fYfY`<`Ua`Ug!`?`À`a`dZYf`k`i`fXYb[Y`h`Ø`hY`h`8Yb`bcW`Y`X]Y`h
X]Y`N]j`]`VYj`Ò`_`Yfi`b[ž`j`Y`Y`A`YbgW`Yb`j`Yfgi`W`Yb`j`Yfnk`Y]ZY`hž
bUW`F`UZU`ni`Z]Y`Ybž`k`c`X]Y`G]W`Yf`Y]hg`U[Y`YVYbZU`g`d`fY`_`À`f
]gh"

8]Y`I`BC`VYf]W`hYhj`cb`a`Y`f`U`g`%`ž`A`j`]cbYb
6]bbYbj`Yfhf]YVYbYb`]a` ; UnUghfY]ZYbž`k`c`X]Y`N]j`]`VYj`Ò`_`Yfi`b[
i`bhYf`k`]YXYf`c`hYb`@`ZhUb[f]ZYb`Y`X]Y`h`g`fUY`g`@`Zhk`UZZ`Y`U`h
Øb[gh`N]Y`Y`]a`@]VUbc`b`Ub[Y[f]ZYbž`k`À`fYbX`X]Y`<`]gVc`U`
F`U`_`Y`hYbUb[f]ZY`Ui`Z`g`fUY`Zc`fhZ`Ø`fhž`k`Ug`Y]bY`d`chYbn]Y`Y
9g`U`U`h]cb`ni`Y]bYa`A`Y`f`Z`f`cb`hYb`_`f]Y[`VY`Z`Ø`f`W`hYb`À`ggh"

GhfY]h`i`a`i`a`Ub]h`À`fY`<`]`ZY

9]b`k`Y]hYfYf`GhfY]hdi`b`_`h]g]bX`X]Y`i`a`Ub]h`À`fYb`<`]`Zg`]YZYfi`b[Yb
ZØf`XYb` ; UnUghfY]ZYb`"I`B!; YbYfU`gY`_`fYh`À`f`5bh`i`b]c`; i`hYffYg
Zc`fXYfhY`_`Øfn`]W`Y]bY`gc`Zc`fh[Y`i`bX`i`bUV`À`b[][Y`I`bhYfgi`W`i`b[
bUW`6Yf]W`hYb`ØVYf`G`W`ØggY`Ui`Z`dU`Àgh]bYbg]gW`Y`N]j`]`]ghYb`]b
XYf`B`À`Y`Y]bYg`J`YfhY`]nYbhfi`a`g`ZØf`<`]`Zg[ØhYf`"g`fUY`k`]Yg`X]Y
J`YfUbhk`cfhi`b[`ZØf`X]YgY`J`cfZ`À`Y`j`cb`g]W`i`bX`_`f]h]g]YfhY`X]Y`I`B
ZØf`XYfYb`<`U`hi`b["`@]i`h`6Yf]W`hYb`j`cb`XYf`; UnU`<`i`a`Ub]hUf]Ub
:`ci`bXUh]cb`fi`<: `È`gc`Yb`]gfUY`]gW`Y`Gc`XUhYb`XUg`; Yi`Yf`Ui`Z
N]j`]`]ghYb`Yf`Ø`Z`b`Yh`U`VYbž`k`À`fYbX`g`fUY`Ub[]Vhž`K`UfbgW`ØggY

UV[Y[YVYb`ni `UVYb"

8]Y`G]hi Uh]cb`XYf`\i a Ub]hÅfYb`<]`ZY`V`Y]Vh`Ub[YgdUbbhž`j cf
U`Ya ž`XU`gUY`Y]bY`6`cW_UXY`j cb`ZUgh`XfY]`A cbUhYb`[Y[Yb
<]`Zg`]YZYfi b[Yb`]a `; UnUghfY]ZYb`Ui ZfYWX`hYf\]Y`h"Bi b`Yf`Ui Vh`Yg
nk Uf`X]Y`J YfhY]i b[`j cb`<]`Zg[ØhYfb`ØVYf`X]Y`; <: ž`XcW`I B!
J YfhfY`hYf`Ài » Yfb`6YXYb_Ybž`XUgg`gUY`Y`\i a Ub]hÅfY`<]`ZY`U`g
K UZZY`Y]bgYhnh"

⇒`XYf`; YgUa hVYhfUWX`hi b[`nY][h`g]WX ž`XUgg`XYf`?cbZ]_hink]gWX`Yb
gUY`i bX`XYf`<Ua Ug`k Y]hYf\]b`ni `Y]bYf`XfUa Uh]gWX`Yb
\i a Ub]hÅfYb`?f]gY`ZØ\fhž`k Å\fybX`VY]XY`GY]hYb`]\fyb
a]]hÅf]gWX`Yb`?i fg`VY]VY`U`hYb"8Yf`5bgh]Y[`j cb`; Yk U`hi bX
7\Ucg]a `; UnUghfY]ZYb`j YfXYi h]WX`h`X]Y`?ca`d`YI]hÅh`XYf`G]hi Uh]cb
j cf`Cfh"

8YhU]`g	
J cfZU``	?f]Y[ž`J UbXU`]ga i gž? ØfdYfj Yf`Yhni b[ž B chZU``
I fgUWX`Y	GWX`ØggY`Ui Z`N]j]]ghYbž`?f]Y[
C fh	F UZU`\ž`DU`Àgh]bYbg]gWX`Y`; YV]YhY
J Yf`YhnhY	%, \$
: YghbU`a Yb)
E i Y`Yb	<ul style="list-style-type: none"> • k k k "nj k "XY • k k k "nY]h"XY • k k k "hU[YggWX`Ui "XY

6Ygi WX`Yb`G]Y`i bg`Ui Z.`b!U["bYh